

First 100 Day Development

Avondale partnered with the new CFO of a \$2B metals and plastic distributor to provide immediate insights on the business and develop an actionable set of goals and objectives

Activities

- Aligned management and business unit heads on a quantified value growth agenda
- Prioritized and sequenced specific value growth initiatives
- Developed appropriate shareholder and employee communication strategies
- Presented specific, executable value growth strategies for board approval

Results / Outcomes

- New CFO quickly gained an in-depth, fact-base understanding of the strategic drivers of value across the business
- As a result, corporate goals and targets were easily translated and communicated to business units to increase market value over 3-5 years

